

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62602 UN NTL-POL FBD - LBD: 10/16/12 - 10/25/12 HL#: Created: 08/14/12 04:14 PM
 Client: AMERICAN CROSSROADS (304732) CPE: / / 693 Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:26 PM
 Agency: CROSSROADS MEDIA (27783) Product: EST # 693 (1300) Self :15:00 **UNCONFIRMED**
 Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER: KEC/PH 8/14/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMNEWS430AM	* T W T * * *	NEWS	30	B			0.0	\$250.00	2	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMNEWS430AM	M * * * * *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMNEWS5AM	* T W T F * *	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMNEWS1	* T W T F * *	NEWS	30	B			0.0	\$850.00	4	\$3,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AMNEWS1	M * * * * *	NEWS	30	B			0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ADRAY	* T W T F * *	DAY	30	B			0.0	\$900.00	3	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	3										

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Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	ADPRICE	* T W T F * *	DAY	30	B			0.0	\$1,800.00	3	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ADYR	* T W T F * *	DAY	30	B			0.0	\$1,200.00	4	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ANNOON	* T W T F * *	DAYN	30	B			0.0	\$1,100.00	3	\$3,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ADDEAL	* T W T F * *	DAY	30	B			0.0	\$750.00	3	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ADDEAL	M * * * * *	DAY	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AEPHIL2	* T W T F * *	EFG	30	B			0.0	\$1,500.00	3	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AEPHIL2	M * * * * *	EFG	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

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 Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	A NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	A NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	A NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	A NEARLY6PM	M * * * * *	NEWS	30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	A NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	ANWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	ANLATE7	* T W T F S S	NEWS	30	B			0.0	\$4,500.00	2	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/21/12	2										

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Agency: CROSSROADS MEDIA (27783) Product: EST # 693 (1300) Sell :15:00 **UNCONFIRMED**

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	ANLATE7	M * * * * *	NEWS	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	ALLETTER1	* T W T F * *	LETT	30	B			0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	ALLETTER1	M * * * * *	LETT	30	B			0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	ALFERGUSON	* T W T F * *	LFG	30	B			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	APCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	ASBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AMNEWS5AM	M * * * * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Buyer: STEPHANIE MARONEY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	A MNEWS528A	M * * * * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	A DRAY	M * * * * *	DAY	30	B			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	A DPRICE	M * * * * *	DAY	30	B			0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	A NNOON	M * * * * *	DAYN	30	B			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	A PNAVY	* T * * * * *	REGP	30	B			0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/16/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	61	\$0.00	\$0.00	\$95,850.00	\$81,472.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$95,850.00	\$81,472.50